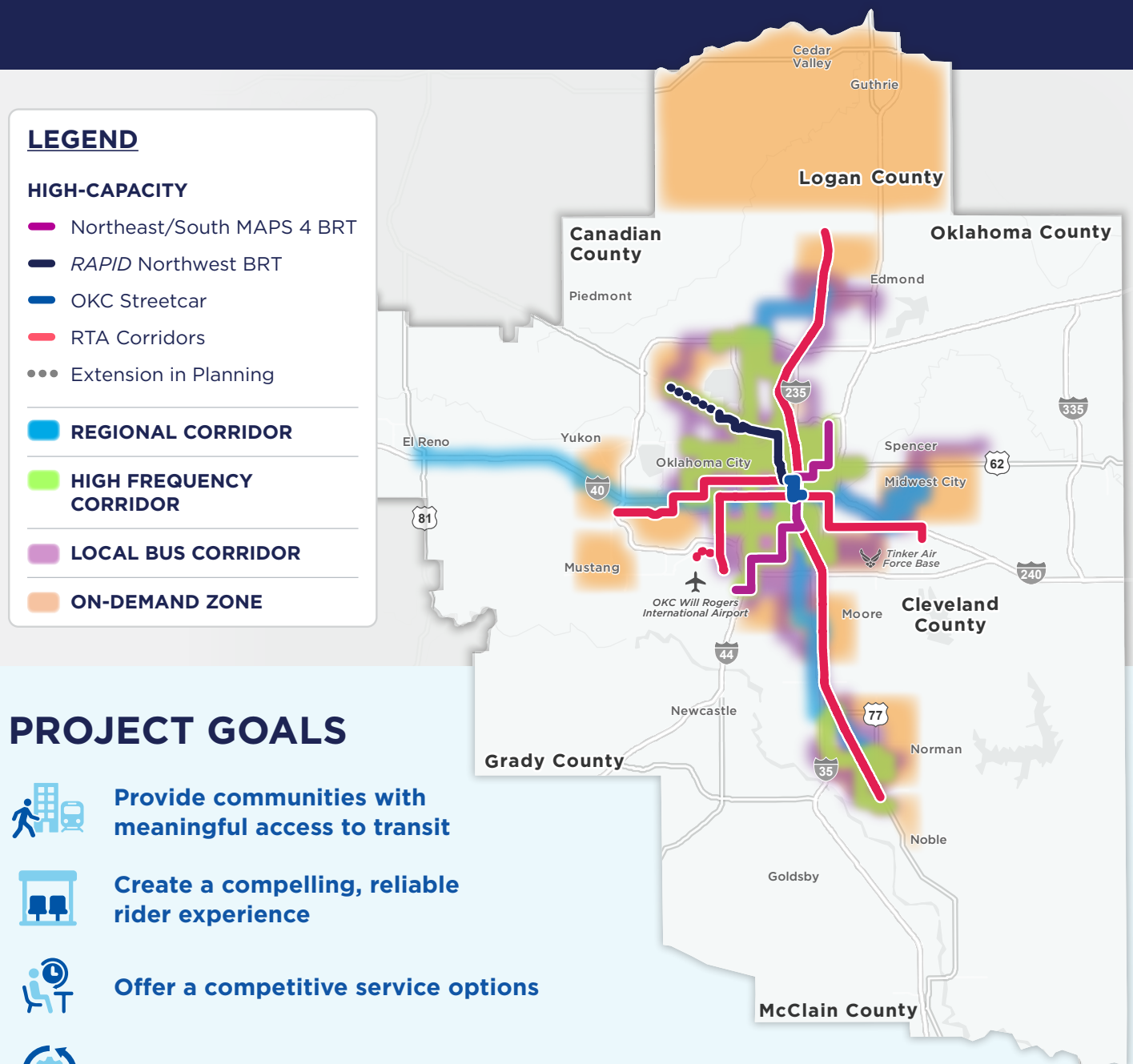


# CENTRAL OKLAHOMA LONG RANGE TRANSIT PLAN

**Central Oklahoma** is growing—and so must its transit system. Building on two decades of planning, the Long Range Transit Plan (LRTP) sets a bold vision for the next 30+ years, designed to meet the region's evolving needs.

Developed with input from community members and stakeholders, the LRTP takes a regional approach to improving mobility. It leverages high-capacity transit investments to expand access, support economic development, and prepare for future growth—while encouraging even more. The plan lays the groundwork for a more connected, accessible region.



## PROCESS



Community-driven  
needs assessment



Data-driven analysis to  
identify opportunities



Aligning with previous plans  
and stakeholder input

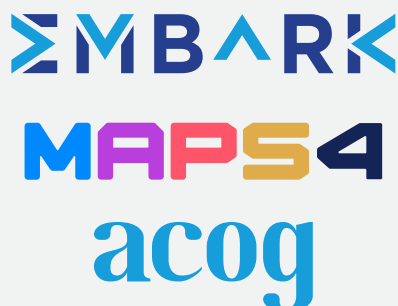


## TRANSIT VISION

| What We Heard                                     | The Vision                                                                                     |
|------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Need to respond to projected growth in Central Oklahoma</b>                                                                     | Includes 15 on-demand zones in high growth areas and strategies to support sustainable development along high-capacity corridors and high-density areas                          |
| <b>Desire for increased service frequency and longer service hours</b>                                                             | Establishes a core network of high-capacity and high frequency services with extended service windows throughout the system to support a wider variety of trip types             |
| <b>Need for improved transfers to make trips more seamless and convenient</b>                                                      | Identifies opportunities to invest in passenger and driver facilities to support better transfers and provide riders with more amenities                                         |
| <b>Desire for transit service between jurisdictions</b>                                                                            | Proposes new or enhanced routes to promote connectivity between jurisdictions such as Edmond, Oklahoma City, Norman, El Reno, Midwest City, and Spencer on weekdays and weekends |
| <b>Prioritize reliability in the transit network so buses arrive when expected and riders can plan their trips with confidence</b> | Provides potential technological investments to prioritize transit in the roadway for more service while increasing reliability                                                  |

## PROJECT PARTNERS

### PROJECT LEADS



### OPERATING PARTNERS



**NORMAN Transit**  
(DBA EMBARK NORMAN)

### GOVERNMENT PARTNERS



## PHASING

| Short-Term                                                                                                                                                                                   | Mid-Term                                                                                                                                                                                                                                                                       | Long-Term                                                                                                                                                                                                                                                                                                                      |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 0-10 Years                                                                                                                                                                                   | 10-20 Years                                                                                                                                                                                                                                                                    | 20-30+ Years                                                                                                                                                                                                                                                                                                                   |
| Targeted Improvements in Key Areas                                                                                                                                                           | Core Network of High-Capacity and High Frequency Services                                                                                                                                                                                                                      | Integrated Transit System                                                                                                                                                                                                                                                                                                      |
| <b>High-Capacity Transit Investments:</b><br>NE/S MAPS 4 BRT Corridor & OKC Streetcar Extension (to MAPS 4 Multipurpose Stadium)                                                             | <b>High-Capacity Transit Investments:</b><br>RTA N/S Commuter Rail, RTA West BRT Corridor, RTA East Corridor, RTA Airport LRT Corridor & RTA FAA Extension                                                                                                                     | <b>High-Capacity Transit Investments:</b><br>OKC Streetcar Extension (Innovation District), <i>RAPID</i> NW BRT Extension                                                                                                                                                                                                      |
| <b>Local Service Investments:</b> <ul style="list-style-type: none"> <li>Frequency improvements on select routes</li> <li>Enhanced nighttime and weekend service on select routes</li> </ul> | <b>Local Service Investments:</b> <ul style="list-style-type: none"> <li>Frequency improvements on core network</li> <li>Enhanced nighttime and weekend service on core network</li> <li>Increased regional connectivity through high-capacity service improvements</li> </ul> | <b>Local Service Investments:</b> <ul style="list-style-type: none"> <li>Enhanced nighttime and weekend service on local bus corridors</li> <li>Partnerships to establish and enhance transit access through on-demand zones</li> <li>Increased regional connectivity through express service on regional corridors</li> </ul> |

## Connecting Communities Through Convenient Transit



**60%** of residents and jobs with access to fixed route will have access to high frequency or high-capacity transit

Investing in high frequency and high-capacity transit services near jobs and housing gives people the flexibility to get to work, school, and daily destinations without relying on a car. This not only makes commuting more affordable and convenient—it also helps reduce traffic congestion across Central Oklahoma.

## COMMUNITY BENEFITS



Transit investments **stimulate the local economy** by attracting business and encouraging development to improve **economic competitiveness**.



Transit hubs and easy access to high-capacity and high frequency services can increase **property values** by spurring **residential and commercial development**.

## KEY ACTIONS TO DELIVER THE PLAN



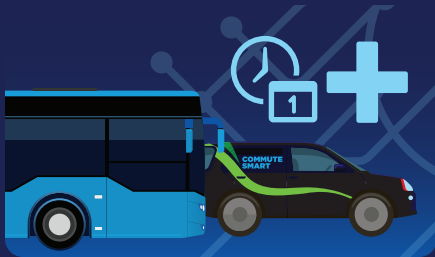
## ✔ Enhance the Rider Experience

Standardize branding, integrate fare systems, and invest in transit-oriented development and mobility hubs to create seamless, intuitive, and attractive transit experiences.



## ✔ Establish Strategic Partnerships

Collaborate with public agencies, private sector, non-profits to accelerate infrastructure, strengthen workforce, and expand access.



## ✔ Diversify Services

Expand high-frequency routes, on-demand zones, and off-peak service to deliver flexible, inclusive mobility.



## ✔ Increase Reliable Funding

Leverage local taxes, developer contributions, federal grants, and private investment to fuel long-term transit investments and sustainable operations.