One Wytheville 2040

Steering Committee Meeting #7

September 24, 2026



Agenda

- Showcase the final Future Land Use Map
- Discuss high-level results of the housing survey
- Outline the upcoming community workshop on November 5, 2026

Future Land Use Map Classifications

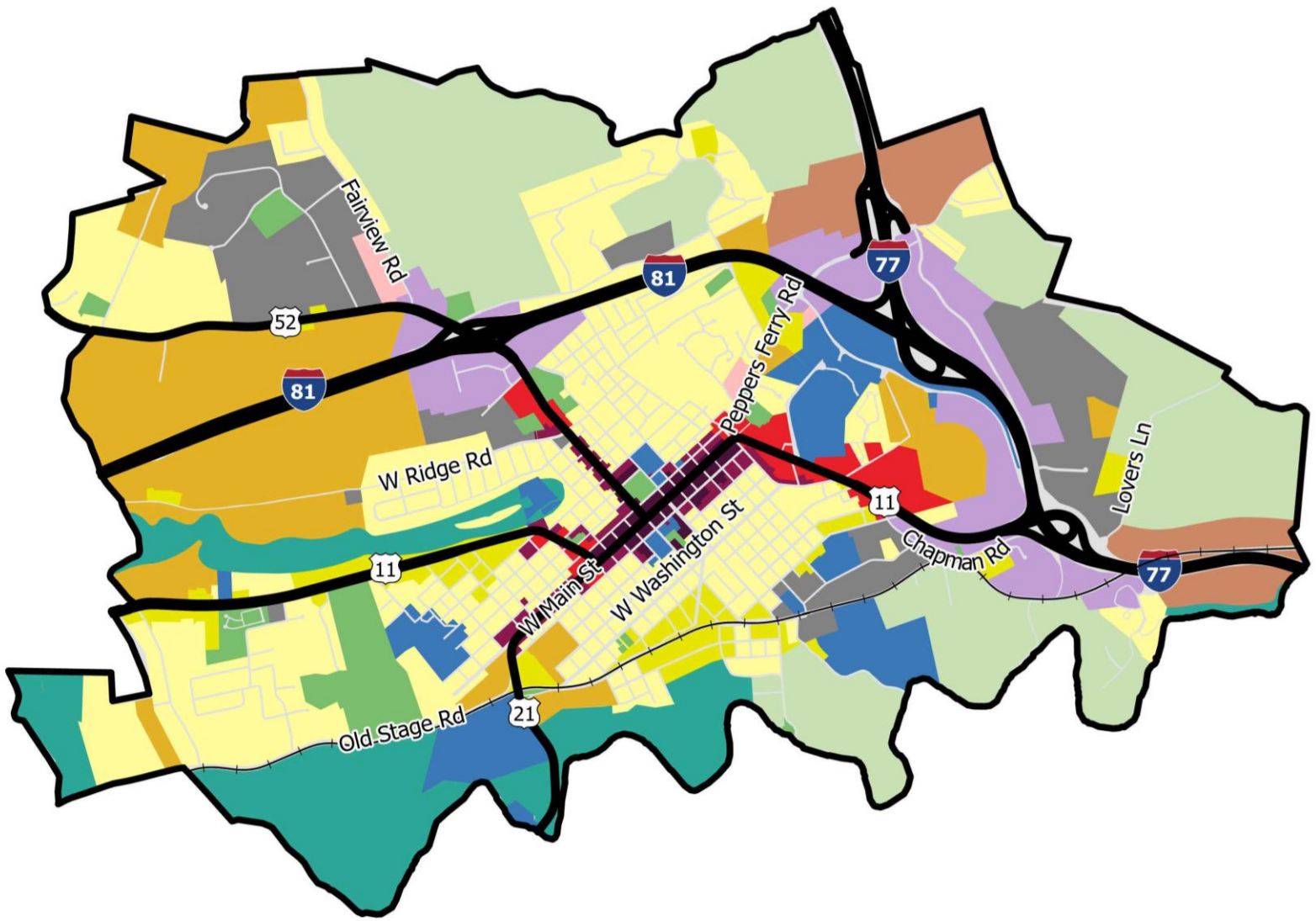
- Mixed Residential
- Transitional Residential
- Established Residential
- Rural Residential

- Parks, Recreation, and Open Space
- Development Investment Area
- Limited Development Area

- Downtown Business
- Downtown Residential

- Employment/Industrial
- Civic/Institutional
- Commercial Corridor
- Commercial & Travel Services
- Light Commercial

Final Future Land Use Map



Norfolk Southern Rail Line

Wytheville Town Limits

Future Land Use Map Classifications

Residential

- Mixed Residential
- Established Residential
- Rural Residential
- Transitional Residential

Open Space

- Parks, Recreation, and Open Space
- Limited Development Area

Non-Residential

- Downtown Business
- Downtown Residential
- Commercial Corridor
- Light Commercial
- Commercial & Travel Services
- Civic/Institutional
- Employment/ Industrial
- Development Investment Area

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Housing Survey Results

Link to Final Results



Community Workshop

November 5, 2026

5:00pm to 7:00pm

Wytheville Community Center



Community Workshop Objectives

- Provide an update on the plan's progress
- Present the Future Land Use Map
- Gather feedback on priority corridors and implementation strategies



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Activities

- **Station 1:** Sign-In Table
- **Station 2:** Plan Overview
- **Station 3:** Future Land Use Strategy
- **Station 4:** Priority Corridors
- **Station 5:** Implementation Strategies



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Plan Overview

Intent:

Allow attendees to understand the context of the plan and learn about previous engagement efforts.

Description:

This station will be the first area that attendees visit after signing in. These boards will summarize the community characteristics, engagement completed to date, the vision and planning themes, and the plan timeline and next steps.

Future Land Use Strategy

Intent and Response Usage:

Inform the public about the Town's development zones and reveal the Future Land Use Map. Reponses collected from this station will be used to inform whether the future land use map correctly addresses the needs and desires of the community.

Description:

- Board on easel showcasing the Town's development zones by their potential to be developed given a variety of factors and limitations
- A 48" x 36" Future Land Use Map on a table and another board on an easel with the FLUM classifications
- Each attendee will be given a worksheet to provide feedback on how well the map aligns with their vision for Wytheville, as well as what they do and do not like about the map and classifications. Attendees will be welcome to leave stick notes on the map, if they desire.

Priority Corridors

Intent and Response Usage:

Present four (4) key corridors to attendees and obtain their feedback on what their priorities are for key corridors. This feedback will be used to inform and refine implementation strategies for priority corridors.

Description:

- Each corridor will have its own board on an easel, with key details such as the location, length, functional classification, and safety information related to each corridor
- Attendees will be given a worksheet to prioritize each of these key corridors by ranking their top three priorities from a list of considerations, such as safety, congestion, walkability, and appearance.

Implementation Strategies

Intent and Response Usage:

Ask attendees to give their feedback on their priorities for implementation strategies. Responses will be used to refine implementation strategies, policies, and recommendations.

Description:

Each board will contain two guiding themes, with three example implementation strategies under each theme. Attendees will use dots to vote on strategies they want to prioritize. They may spread their dots across guiding themes or use them all on one strategy.

Next Steps



1. Preparation for the upcoming community workshop on Nov 5
2. Development of the draft policy framework and implementation strategies

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Final Thoughts and Questions