



SOUTHWEST BUTLER COUNTY

Multi-Municipal Safety Action Plan

Cranberry Township | Jackson Township
Zelienople Borough | Harmony Borough

PROJECT OVERVIEW

The municipalities comprising the southwest Butler County region are developing a Multi-Municipal Safety Action Plan to improve roadway safety across Cranberry Township, Jackson Township, Zelienople Borough, and Harmony Borough. Funded through the US Department of Transportation's Safe Streets and Roads for All (SS4A) program, this collaborative effort aims to eliminate traffic fatalities and serious injuries by taking a data-driven and community-informed approach.

Guided by the Safe System Approach and Vision Zero principles, the plan will tackle key safety challenges through proactive strategies in engineering, education, and enforcement. The goal is to create a transportation system that anticipates human error and protects everyone on the road—whether they are driving, biking, walking, or using transit.

Your feedback plays a vital role in making our roads safer. Together, we can reduce serious crashes and save lives across southwest Butler County.

WHAT WE HEARD FROM THE COMMUNITY

Community members shared clear and consistent feedback about safety challenges across southwest Butler County. Residents highlighted concerns with speeding, distracted driving, and congestion, while also calling for safer sidewalks, crosswalks, and bike connections. Many emphasized the need for stronger traffic enforcement and proactive planning to keep pace with rapid development. Input also pinpointed specific corridors and intersections where improvements are most urgently needed.



Online Safety Survey
161 responses



Interactive Map
408 location-based comments



General Comments
57 submissions



Website
850+ visits



Stakeholder Input
6 interviews with agencies, nonprofits, first responders, and community leaders



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FREQUENTLY ASKED QUESTIONS

What is a Safety Action Plan?

A data-driven, community-informed roadmap identifying major crash causes and outlining strategies in engineering, education, and enforcement to improve roadway safety.

Why is this plan being developed?

To advance Vision Zero by reducing serious injuries and fatalities on local roads. Funded by USDOT's SS4A program, the plan will guide safety investments and policies.

Who is this plan for?

All roadway users—drivers, pedestrians, cyclists, scooter users, and transit riders—aiming to make local travel safer and more accessible for everyone.

Who is leading this effort?

A collaboration among Cranberry Township, Jackson Township, Zelienople Borough, and Harmony Borough with support from agencies, emergency responders, advocates, and the public.



Key Objectives

- Eliminate serious crashes and injuries
- Improve safety for all users
- Strengthen regional collaboration
- Create actionable, community-driven solutions



Why It Matters

- Pinpoint high-risk areas
- Recommend safety and policy fixes
- Engage the public in solutions
- Guide future funding and programs



Plan Will Answer

- Who is most affected
- What key safety issues exist
- Why certain risks are higher



Looking Ahead

Once adopted, the Safety Action Plan will help position the region to pursue the final round of SS4A funding, as well as other state and federal grant opportunities—bringing southwest Butler County one step closer to safer, more connected roadways for everyone.

Project Timeline: Where We Are

