

COMPREHENSIVE SAFETY ACTION PLAN



CHAPTER 2 *PROCESS & ENGAGEMENT*

INTRODUCTION

This chapter of the Guthrie CSAP details the project timeline and highlights the key takeaways and feedback gathered from the community engagement efforts throughout the project. Additionally, guidance from the Safety Steering Committee (SSC) and other City leadership was pivotal in the creation of the City's CSAP. It is vital that the community's vision and needs are taken into consideration to establish a Safety Action Plan that addresses the concerns of Guthrie's residents.

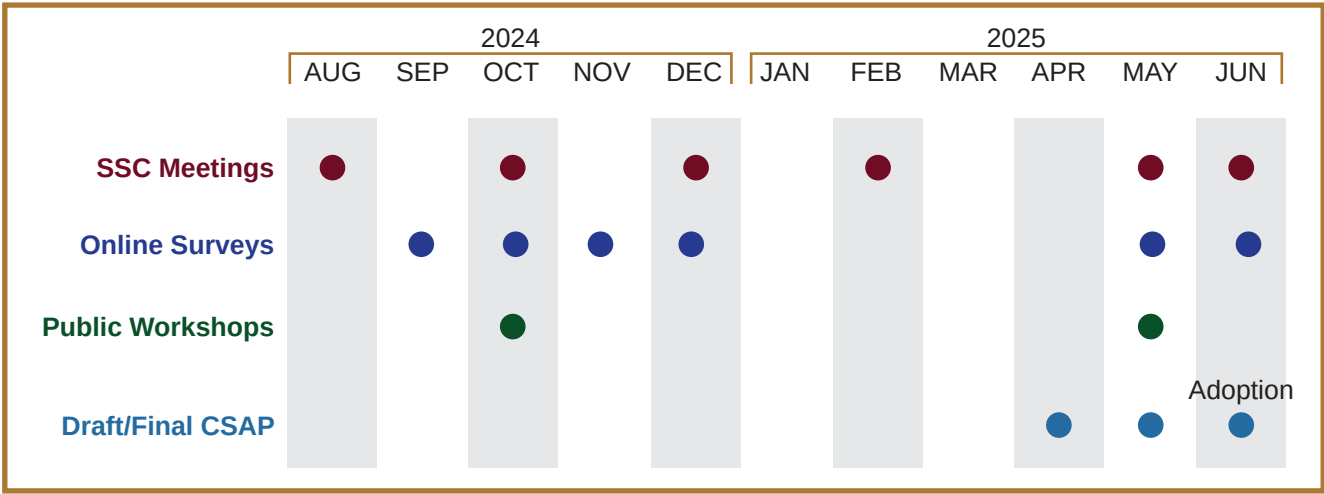
Project Timeline
Safety Steering Committee
Community Engagement



Project Timeline

Kicking off in July 2024, the Guthrie CSAP was developed over the span of 11 months. A timeline for the Safety Steering Committee (SSC) meetings and engagement efforts is presented in **Figure 4** below.

Figure 4. Project Timeline



The planning process for the Guthrie CSAP entailed three phases:

**Phase I:
Discovery**

- ▶ Kick-off
- ▶ Visioning
- ▶ Public Engagement

**Phase II:
Data Analysis**

- ▶ Existing Conditions
- ▶ Crash Trends & Statistics
- ▶ High Injury Network
- ▶ Field Observations
- ▶ Project Identification

**Phase III:
Draft Plan**

- ▶ Action Plan
- ▶ Adoption

Discovery Phase: Establishing a strong foundation through discovery set the plan up for success. Before the first SSC meeting, data was collected to ensure all necessary information was available for the analysis portion of the Guthrie CSAP. This phase established an understanding of the project, defined roles and responsibilities of the stakeholder committee, and established a mission statement. Similarly, a project website was launched to provide a platform for receiving feedback from the Guthrie community and boosting awareness of the project and upcoming public engagement events.

Data Analysis Phase: This phase of the project involved an in-depth analysis of crash data to better understand the state of traffic safety in the City of Guthrie. The Data Analysis Phase included various crash analyses and the creation of the High-Injury Network (HIN). Field observations, the identification of countermeasures, and input from stakeholders including the SSC and public were critical contributors and context to incorporate into this phase.

Plan Development: Results and key takeaways from the data analyses were used to develop an implementation plan aligned with the goals of the City of Guthrie in the Plan Development phase. The SSC and public reviewed the initial plan and provided input on the direction of the Action Plan throughout this phase. Incorporating feedback from the public, the draft plan was finalized and formally adopted in June 2025.



Safety Steering Committee

The Safety Steering Committee, or SSC, was formed by a variety of stakeholders from City Staff, the Oklahoma Department of Transportation (ODOT), community leaders, and other organizations in the City of Guthrie. Members of the SSC serve as champions of the CSAP by providing key feedback at major milestones throughout the development of the plan. This committee was established to provide guidance for the plan and ensure the safety needs of Guthrie's residents, business owners, and visitors are being addressed. The SSC was tasked with attending five progress meetings to set goals, assist in community engagement efforts, identify study corridors, and aid in the implementation of the plan.

Figure 5. SSC Work Session



Safety Steering Committee Meetings

- ▶ **Meeting 1:** Kick-off and Goal Setting – August 28th, 2024
- ▶ **Meeting 2:** Public Engagement and Existing Conditions – October 22nd, 2024
- ▶ **Meeting 3:** Crash History and High Injury Network Results – December 10th, 2024
- ▶ **Meeting 4:** Guiding Principles and Policy – February 26th, 2025
- ▶ **Meeting 5:** Draft Plan Review & Annual Reporting – May 5th, 2025



Mission Statement

Over the course of the SSC meetings, members were tasked with a variety of activities which guided the plan including the selection of study corridors, HIN refinement, action matrix ideas specific to Guthrie, project prioritization, and development of the Mission Statement for the CSAP.

During the first work session with the SSC, the Mission Statement was developed to express the plan's mission and outline the commitment to serving the community and stakeholders in the City of Guthrie.

Mission Statement

“ Create a culture of safety that promotes a safe, multimodal transportation network for all ages and abilities through community education, policy, and infrastructure improvements to eliminate fatalities and injuries on Guthrie's roads. ”

Community Engagement

Community engagement for the Guthrie CSAP included online opportunities, pop-up events, and the distribution of promotional materials such as project business cards and flyers. To ensure the plan addressed the safety concerns of all road users in Guthrie, residents, community leaders, and other key stakeholders were actively involved.

Project Website

A dedicated project website was utilized throughout the plan's development, serving as a central online hub for information about the plan and community feedback surveys. Through the online surveys, Guthrie's residents had two online opportunities to share their thoughts on safety within the City using a form-based survey in addition to an interactive map survey. The project website also hosts the final plan for people to view and download. Additionally, the site included information about upcoming public events, frequently asked questions, links to helpful information, key dates, and contact information. This effort garnered valuable feedback from residents of Guthrie with 253 total unique contributions.

Figure 6. Project Website Banner





Written Survey

The Guthrie Safety Survey was created to collect information on commute, mode choice, and roadway safety concerns of residents, business owners, and visitors of the City. The survey consisted of 30 questions, divided into 4 sections. This survey was available on the project website and received a total of 128 responses.

The top age contributors to the survey were the 45-59 range with 33% of respondents in that age group. The vast majority of survey respondents' primary mode of transportation for their commute to work is by car (79%). Driving is the most common mode of transportation for 94% of respondents. Many respondents expressed a desire to walk, bike or use public transit more often if safety and infrastructure improvements were made. Additionally, 74% of respondents support investing in making bicycling safer with more bike lanes and separation from vehicle traffic, with an emphasis on the creation of protected and/or dedicated facilities. Furthermore, 91% of respondents support investing in making walking safer with more sidewalks, high visibility crosswalks and mid-block crossings.

Figure 7. Modes of Transportation Used in the Past 2 Years

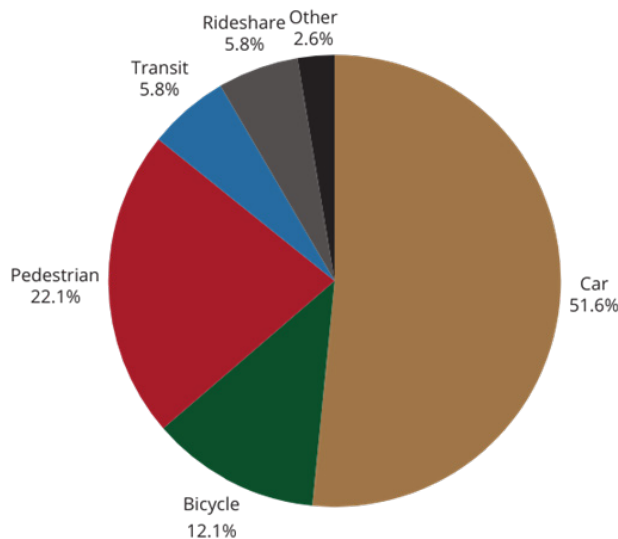
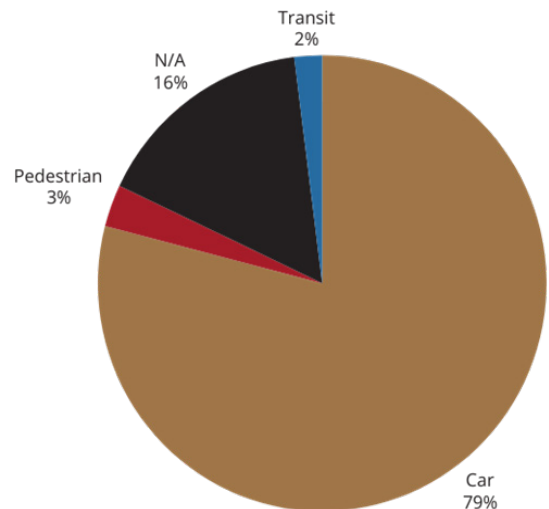


Figure 8. Work Commute Mode Used

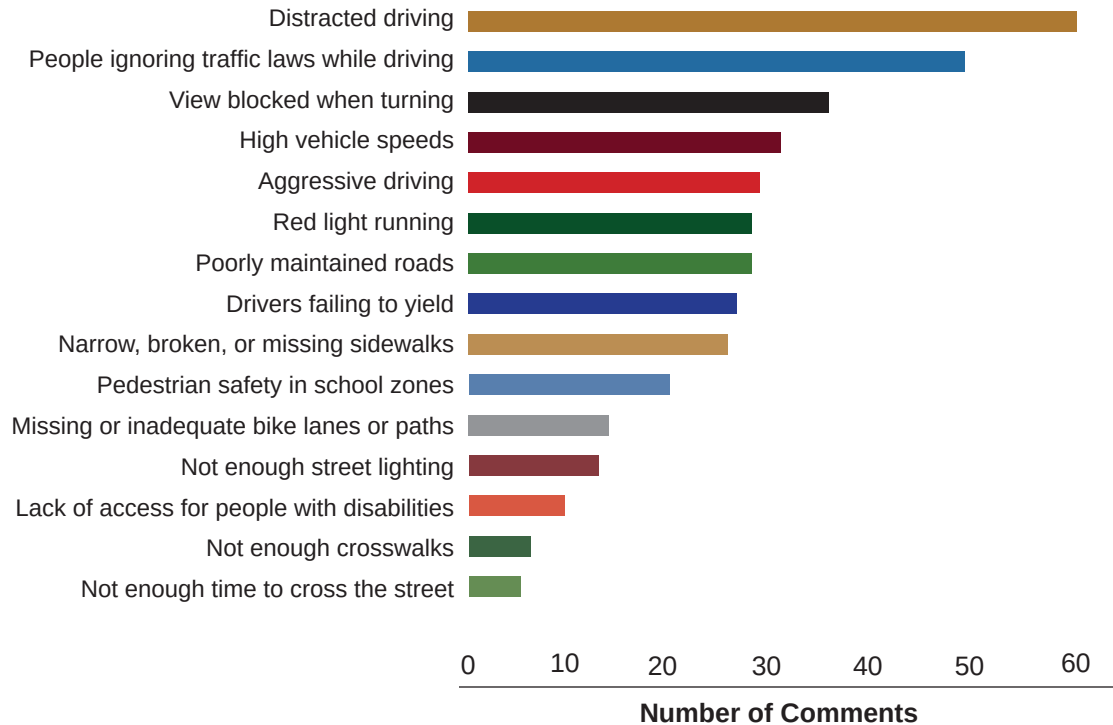




For Guthrie, the three most prevalent safety concerns expressed by respondents included: distracted driving, people ignoring traffic laws while driving, and obstructed views when turning. To help mitigate the safety deficiencies these concerns cause, enhanced enforcement and/or an increase in educational programs could be created to encourage drivers to use safer driving habits. **Figure 9** displays the top safety concerns for Guthrie based on the survey.

In conclusion, while cars remain the primary mode of transportation for many residents, a strong desire exists for a city that is more walkable and bikeable. Investing in infrastructure improvements, enhancing traffic safety and improving walkability will create a stronger transportation network for all ages and abilities in Guthrie.

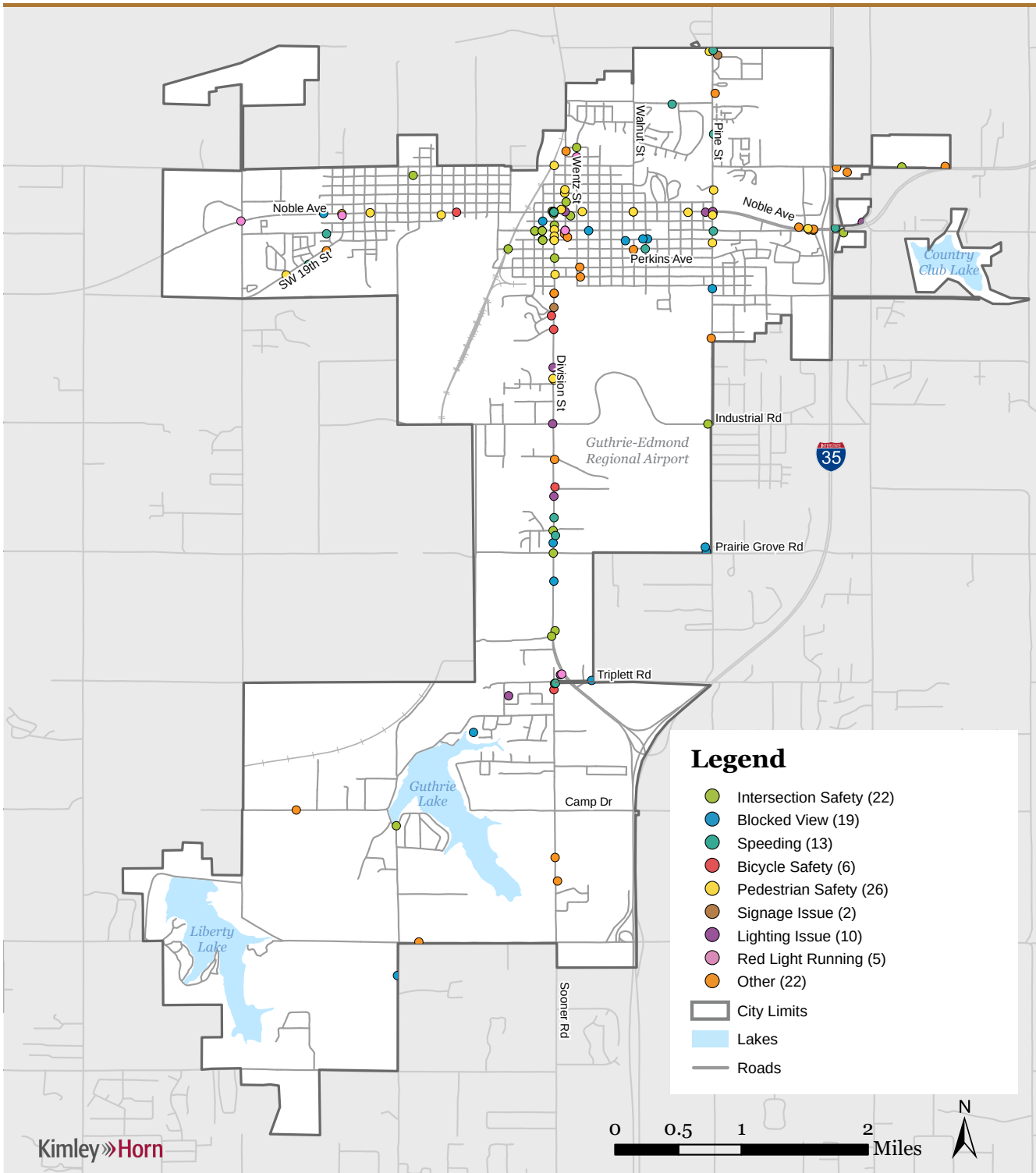
Figure 9. Top Safety Concerns



Interactive Map Survey

Using an interactive map survey, Guthrie's residents provided feedback on locations they have safety concerns about in the City. Respondents had the ability to either place a new point on the map and leave a comment, or upvote a comment from another contributor. The interactive map survey had a total of 125 contributions. A map of all the comments received on the interactive map survey can be seen in **Exhibit 1** on page 16.

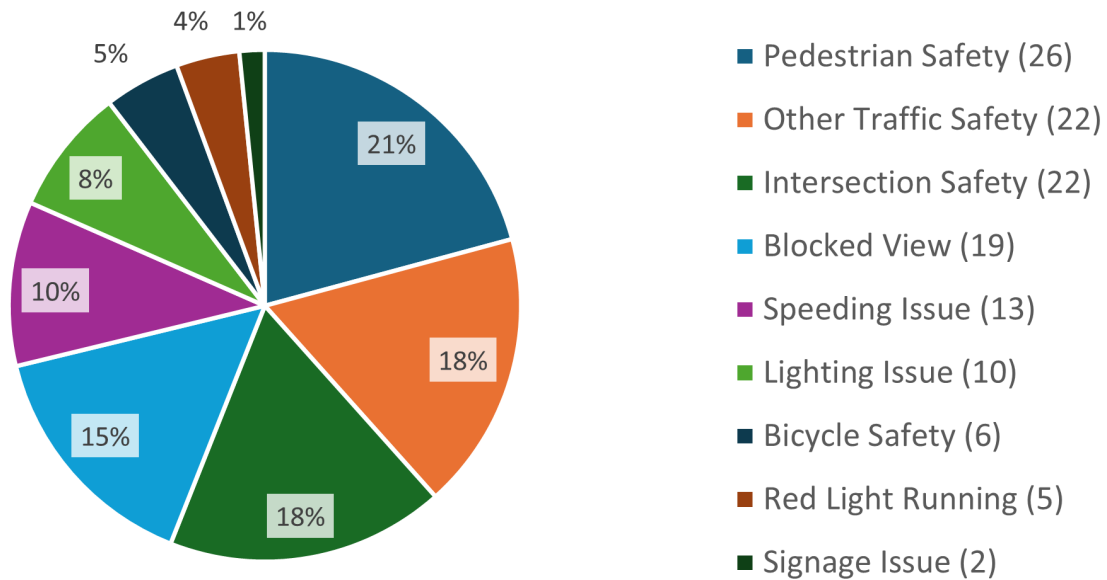
Exhibit 1. Social Pinpoint Comments





The top safety concerns on the interactive map were pedestrian safety, bicycle safety, and other traffic safety (other does not include red light running, intersection safety, speeding or signage). This is reflective of the online survey, in which the top traffic safety concerns are pedestrian safety and bicycle safety, as well as additional and improved infrastructure to accommodate each mode (**Figure 10**).

Figure 10. Top Interactive Map Survey Comment Types



The top four safety concerns on the interactive map survey were pedestrian safety, intersection safety, other traffic safety (other does not include red light running, intersection safety, speeding or signage), and obstructed views. Speeding was also reported consistently as a concern in areas with heavier pedestrian traffic such as schools, residential areas, and downtown. Frequently mentioned roads on the interactive map include:

Top Corridors of Public Concern

LOCATIONS	TOP CONCERNS						
	Speeding	Traffic Congestion	Uncontrolled Access Points	Vertical Sight Distance Visibility	Pedestrian Safety	Unsafe For Bicyclists	Lack Of Lighting
S DIVISION STREET	X			X	X		
NOBLE AVENUE		X	X		X		
SOONER ROAD	X					X	
PINE STREET	X				X		X



Pop-Up Events

To extend the public outreach and awareness of the CSAP, the project team attended two public pop-up events held within the City of Guthrie. The pop-up events gave the community the opportunity to interact with the project team, understand the importance of safety in Guthrie, and provide their input on the state of traffic safety in the City and where safety concerns are present. These events were held in public settings with the intention to generate awareness about the CSAP.

Guthrie Wine and Craft Festival

The project team attended the Guthrie Wine and Craft Festival on October 19th, 2024, to spread the word about the project and encourage the City's residents to visit the project website and participate in the survey and interactive map survey. This event was a great opportunity for residents in Guthrie to provide input on the state of safety in their community. Over 100 people stopped by the booth to learn more about safety and provide their insights on what they would like to see improved in the City of Guthrie.

Figure 11. Guthrie Wine and Craft Festival Logo



Touch-A-Truck

May 18, 2025

Figure 12. Photos from Guthrie





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