The Town has drafted a vision statement and supportive planning themes to guide the **One Wytheville 2040 Comprehensive Plan**. These guiding statements respond to **community insights** that emerged from the first public engagement series, including an event with high school seniors at George Wythe High School, a stakeholder symposium, and an online survey.

Vision

In 2040, Wytheville is a town where residents can build community—where connections to nature, cultural amenities, and diverse economic assets are paired with well-paying jobs and housing choices that foster a healthy, active, and connected way of life. There is only one Wytheville—where planned growth and wise investments support a welcoming, vibrant, and prosperous town.

Planning Themes

Anchor	**Wytheville will protect and strengthen Downtown as a welcoming destination by supporting creative economy businesses, maintaining unique and attractive public spaces, and by prioritizing economic vitality and connectivity.**
Identify	**Wytheville will celebrate its small-town identity and distinctive natural beauty, while ensuring that new development respects local context.**
Connect	**Wytheville will connect people, neighborhoods, and destinations by creating safe streets and multi-modal connections, by embracing wise decision-making around land use and transportation planning, and by expanding walking, biking, and trail connections.**
Conserve	**Wytheville will protect unique community viewsheds, environmentally sensitive areas, iconic cultural assets and water resources while expanding outdoor recreation and natural and cultural assets that help define the Town's character and support community health.**
Guide	**Wytheville will plan and phase growth, infrastructure, public services, and roads to align with smart growth and development while prioritizing long-term fiscal and environmental sustainability.**
Live	**Wytheville will support residents' desire to live affordably and comfortably by promoting diverse housing options.**