Wytheville Comprehensive Plan

Steering Committee Meeting #1

February 26, 2026



Today's Agenda

- ☐ Introductions
- ☐ Steering Committee Role and Responsibilities
- ☐ What is a Comprehensive Plan
- ☐ Project Branding
- ☐ Planning Process and Project Schedule
- ☐ Planning Themes Brainstorm
- ☐ Community Engagement

What is a Comprehensive Plan?

- Establishes **the vision** for Wytheville
- Provides the **basis for land use decisions**
- Identifies **steps to implement** that vision over time
- Is a **living document**

Virginia Comprehensive Plan Requirements

Code of Virginia § 15.2-2223 ***General*** *Requirements:*

- ✓Documentation of Existing Conditions
- ✓ Transportation Plan
- ✓Existing/Proposed Land Use Changes
- ✓ General Development Plan
- ✓Multimodal Considerations
- ✓Inclusivity for elderly persons/those with disabilities
- ✓ Adoption

This is just the starting point…

How the Plan Helps the Town

- Aligns Town Staff/Council and Planning Commission priorities around a shared long-term vision
- Improves consistency in land use and development decisions
- Highly actionable (identifies short-/mid-/long-term actions and responsibilities)
- Supports funding/grant applications through documentation of priorities
- Creates a basis for future ordinance or policy updates

PHASE 1
IMAGINE



PHASE 2
PLAN

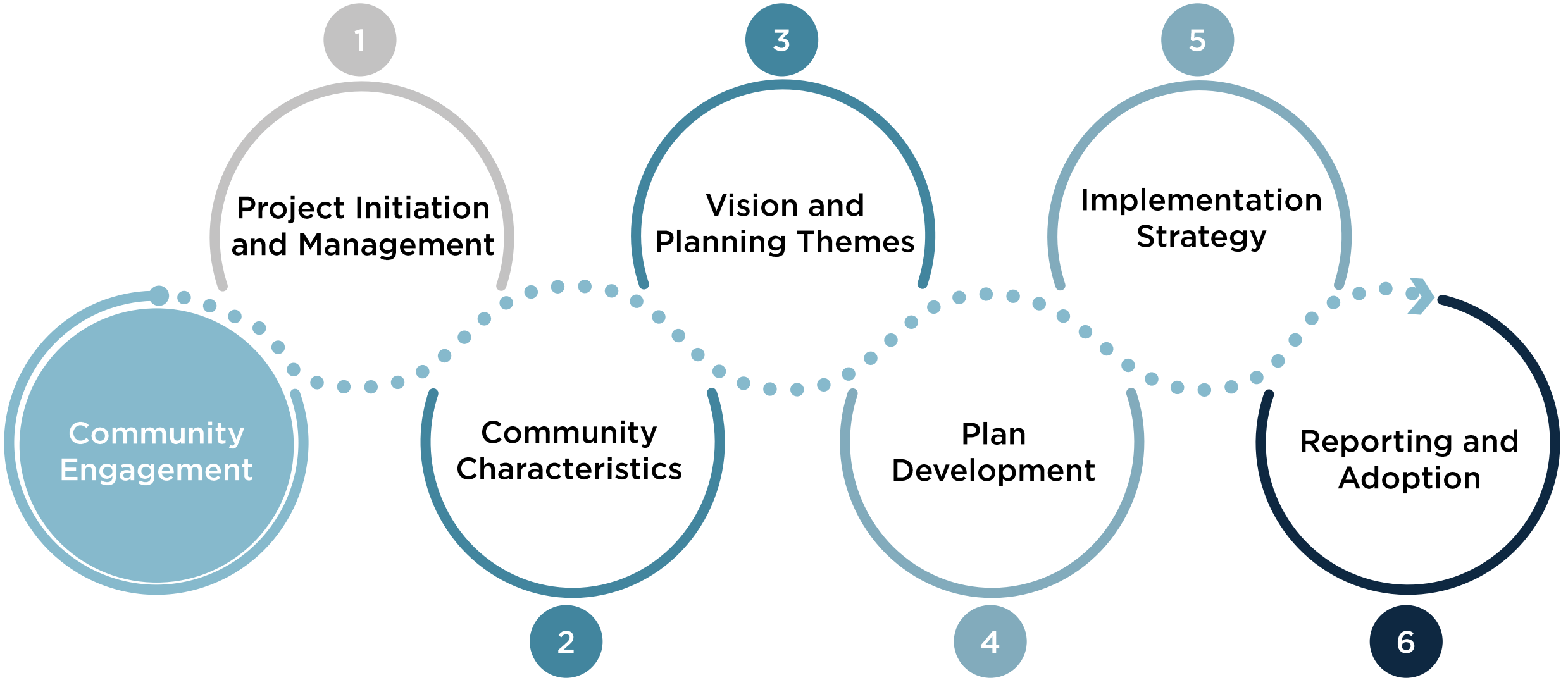


PHASE 3
ACT



Planning Process

Imagine | Plan | Act



Engagement Philosophy

Create a strategy, not just a series of activities

- Build awareness
- Cultivate understanding
- Be an extension of staff
- Invite genuine participation



Engagement Techniques

Traditional



Technical Team

Steering Committee

Community Workshops

Digital



Project Website

Digital Engagement

Online Surveys

Grassroots



Elected and Appointed Officials

Stakeholder Engagement

Pop-Up Events

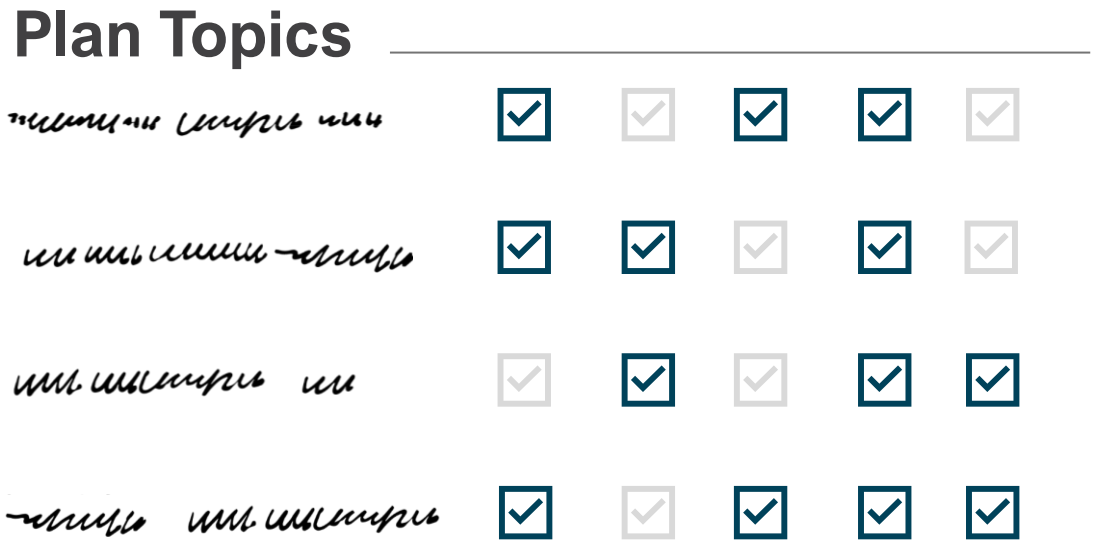
How the Comprehensive Plan is Organized

Vision

Planning Themes



Actions and Strategies

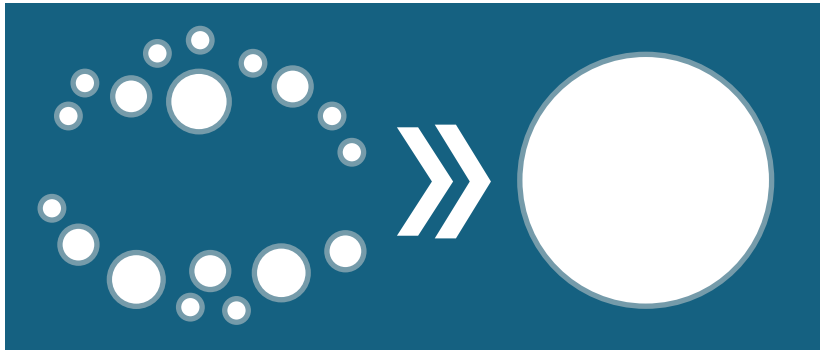


Future Land Use Strategy

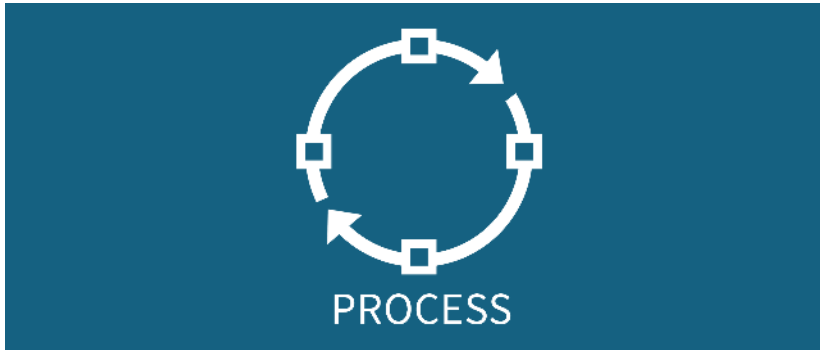
A successful process will answer…

How should we grow? Where should we grow? In what form?

Visioning



Analysis



Implementation



Getting to the Future Land Use Map



Reflects existing and projected conditions as well as community input

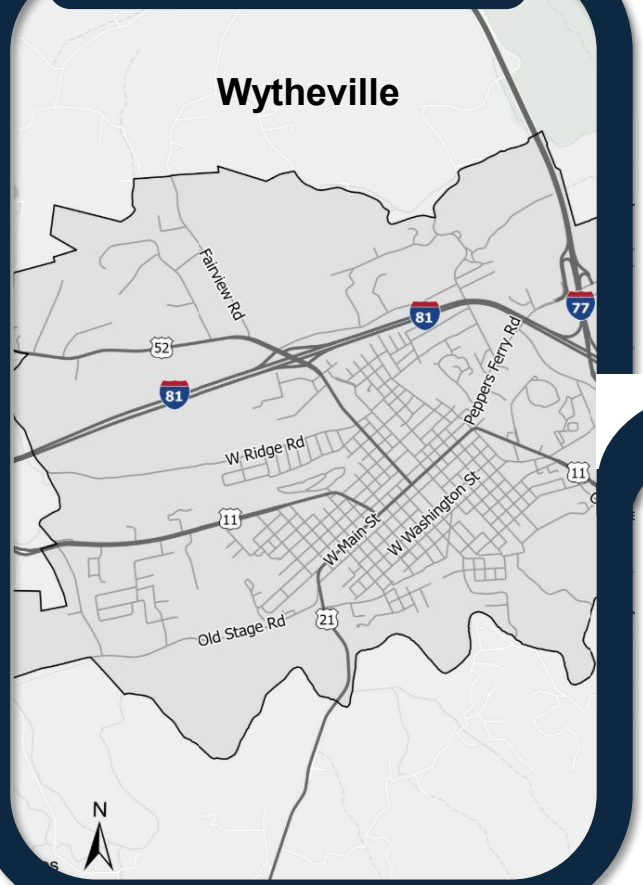
Provides a spatial representation of the Vision and Planning Themes

Not as detailed as the parcel-specific Future Land Use Map

Informs the Future Land Use Map and the City's approach to land use and development in the years to come

Plan Components

Land Use Strategy



Policy Framework

- Land Use & Community Design
- Transportation
- Infrastructure
- Housing
- Greenways & Trails
- Natural Resources
- Parks & Recreation

A Different Way to Organize:

By Planning Theme