

# LONG RANGE TRANSIT PLAN

## PROJECT OVERVIEW

### Project Overview

ACOG, EMBARK, and MAPS 4, in close coordination with other key stakeholders, are developing a Long Range Transit Plan (LRTP) to define recommendations to achieve an integrated regional transit vision for the next 30 years.

As the region has continued to grow, there has been a series of planning efforts to identify transformative investments to support the communities of Central Oklahoma. The LRTP will amplify the benefits of these new investments through changes to local services and investments in the transit network.

### PROJECT GOALS

-  Provide communities with meaningful access to transit
-  Create a compelling, reliable rider experience
-  Offer competitive service options
-  Utilize resources effectively

### Schedule

The project will be conducted in three key phases. Throughout the project, residents and stakeholders are invited to provide feedback and input through virtual events and the project website.

| 2024   | 2025                   |
|--------|------------------------|
| Assess | Evaluate               |
|        | Recommend              |
|        | Stakeholder Engagement |
|        | Public Engagement      |

 Virtual Town Hall



### Vision Statement

Develop an intentional plan for a cohesive network of transit services that supports growth, promotes equity, enhances quality of life, and facilitates opportunities across Central Oklahoma.

### Project Partners

**acog**

**EMBARK**

**MAPS4**

**EMBARK**  
NORMAN

**citylink**  
EDMOND

**Edmond**  
A GREAT PLACE TO GROW



## Project Study Area

The project will evaluate transit needs within the Association of Central Oklahoma Governments' (ACOG) Transportation Management Area, which encompasses portions of 6 counties and over 30 cities and towns.

## Enhancing the Rider Experience

The LRTP will:



Identify improvements to passenger amenities at stops and transfer points.



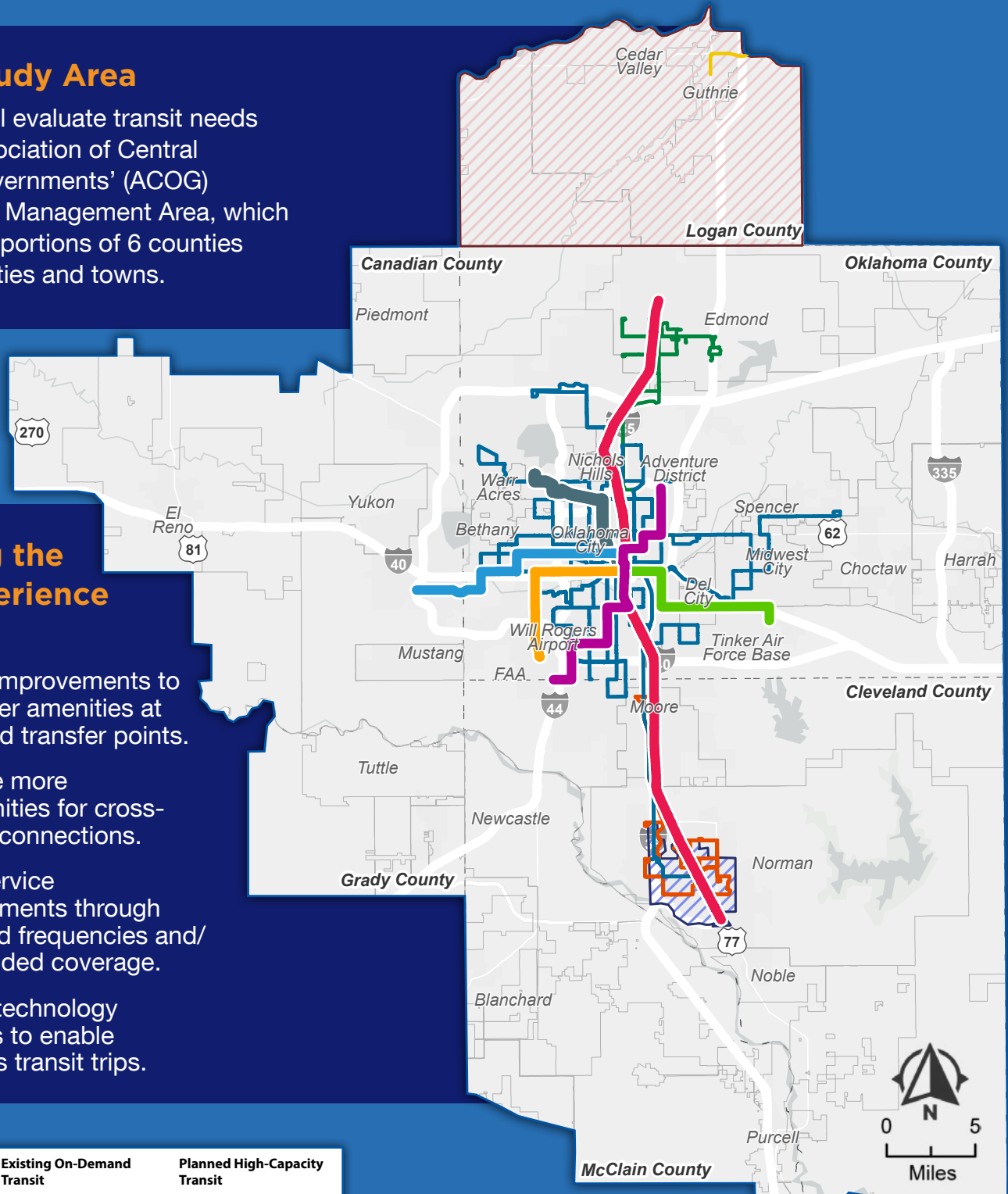
Facilitate more opportunities for cross-regional connections.



Study service enhancements through increased frequencies and/or expanded coverage.



Explore technology solutions to enable seamless transit trips.



### Existing Transit

- Northwest RAPID
- EMBARK
- EMBARK Norman (City of Norman)
- Edmond Citylink
- First Capital Trolley
- Langston Shuttle

### Existing On-Demand Transit

- Norman On-Demand
- First Capital Trolley On-Demand

### Planned High-Capacity Transit

- Northeast/South MAPS 4 BRT
- RTA North/South Corridor
- RTA West Corridor
- RTA Airport Corridor
- RTA East Corridor



## Want To Learn More?

Scan the QR Code or visit website at:  
[www.ConnectCentralOK.com](http://www.ConnectCentralOK.com)