March 2025

BGMPO
Burlington - Graham Metropolitan Planning Organization

2050 MTP
Metropolitan Transportation Plan

Kimley»Horn

Phase 1 | Engagement Summary

Digital Engagement

Survey Period | 1/8/25 to 3/23/25

Purpose

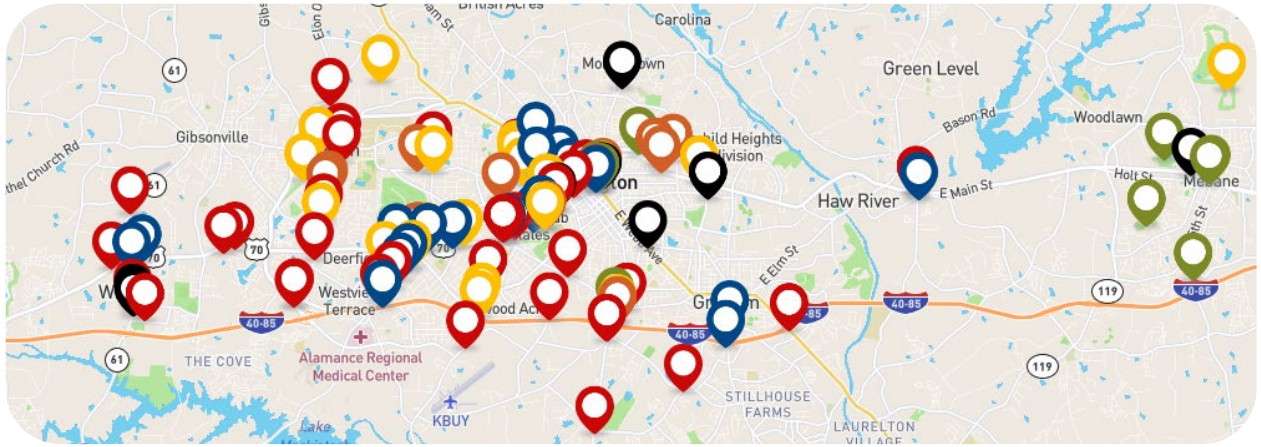
- Educate participants on the purpose and process of the BGMPO 2050 MTP
- Collect input to inform the vision, goals, and needs



What We Heard



177 Pins



Survey Says

- Traveling has worsened but could be worse.
- People want more travel options.
- Connectivity, community character, and complete streets are priorities.

Project Potpourri

Including…sidewalks, trails, complete streets, widenings, traffic lights, roundabouts, access management, passenger rail

Interactive Map

Participants identified project needs by dropping pins on a map.

Roadway — 25 Pins Dropped

Intersections

Bicycle

Sidewalks

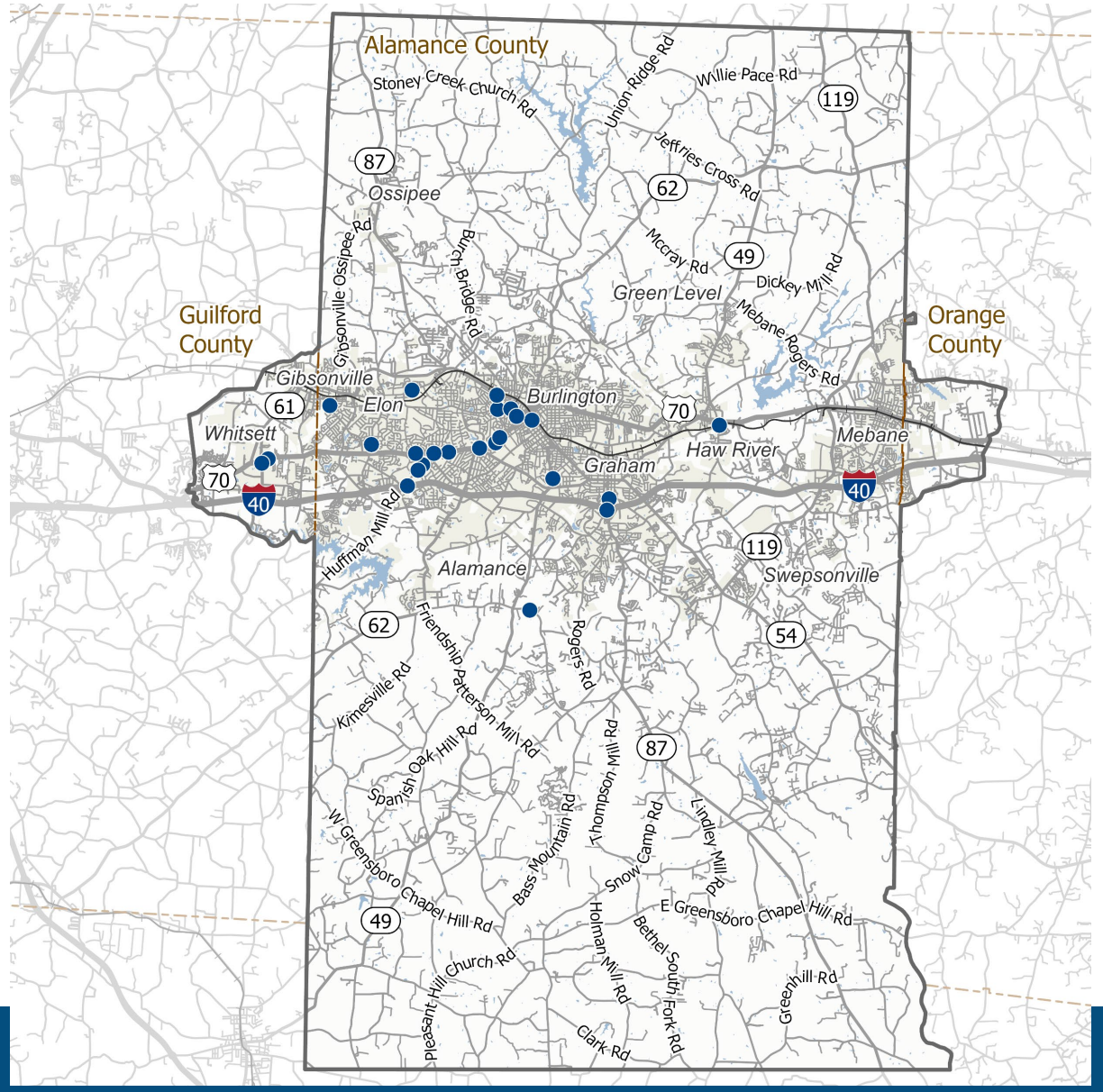
Transit

Other

The heat map on the right shows where participants dropped pins associated with **ROADWAY** needs.

Pins were densely located along US 70 between Whitsett and Burlington.

Other clusters were located along Huffman Mill Rd and Front St in Burlington. Pins were also concentrated on Main St in Graham.



Interactive Map

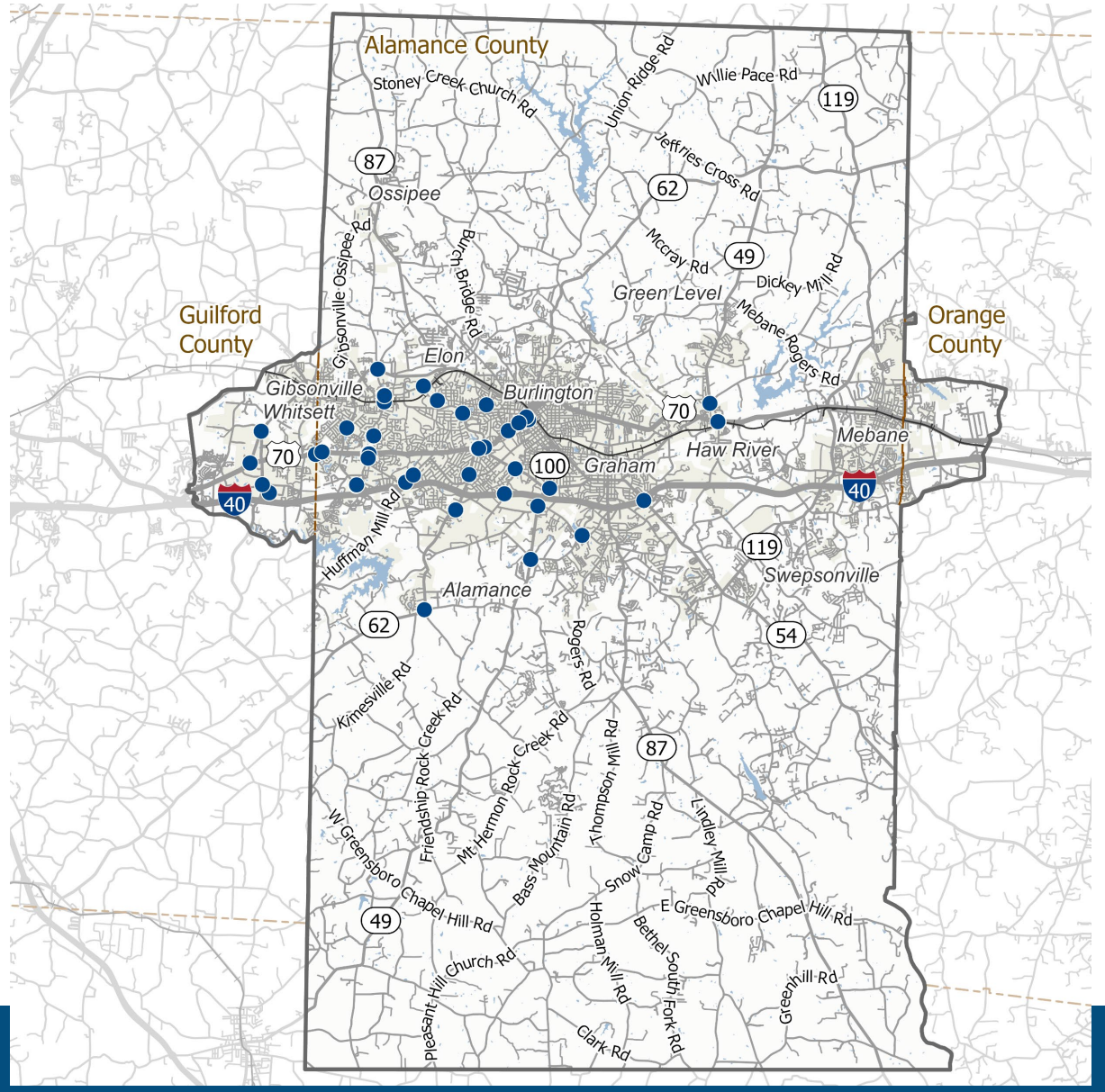
Participants identified project needs by dropping pins on a map.

- Roadway
- **Intersections** — 50 Pins Dropped
- Bicycle
- Sidewalks
- Transit
- Other

The heat map on the right shows where participants dropped pins associated with **INTERSECTIONS**.

Pins were densely located along US 70 between Whitsett and Burlington.

Other clusters were located along Williamson Ave in Elon and NC 54 in Burlington. Various other points are dispersed between Elon, Burlington, and Graham.



Interactive Map

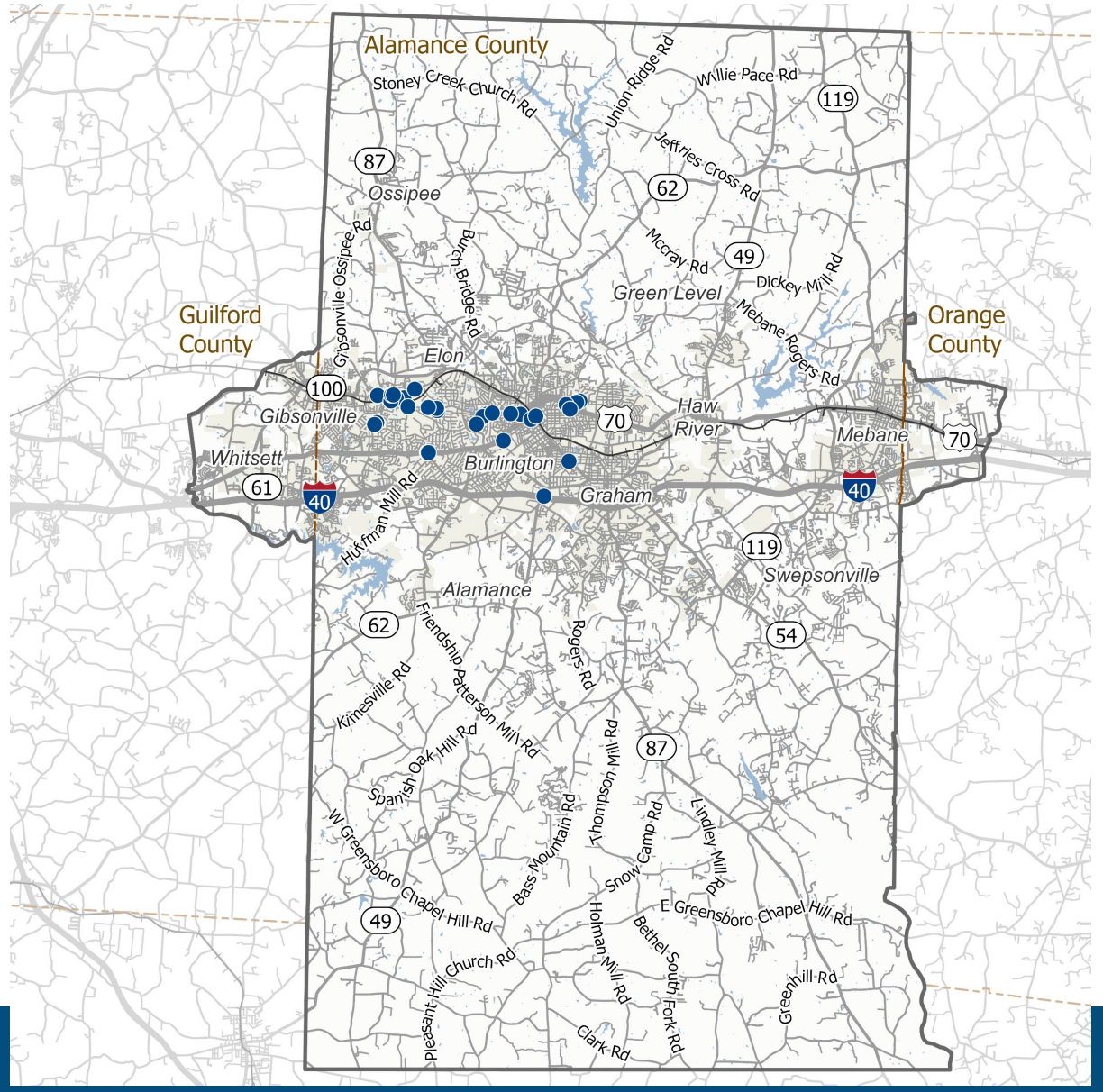
Participants identified project needs by dropping pins on a map.

- Roadway
- Intersections
- **Bicycle** — 30 Pins Dropped
- Sidewalks
- Transit
- Other

The heat map on the right shows where participants dropped pins associated with **BICYCLE** needs.

Pins were densely located in Burlington along Davis St, Vaughn Rd, and Woodland Ave.

Other clusters were located in Elon along Font St, Williamson Ave, and Haggard Ave.



Interactive Map

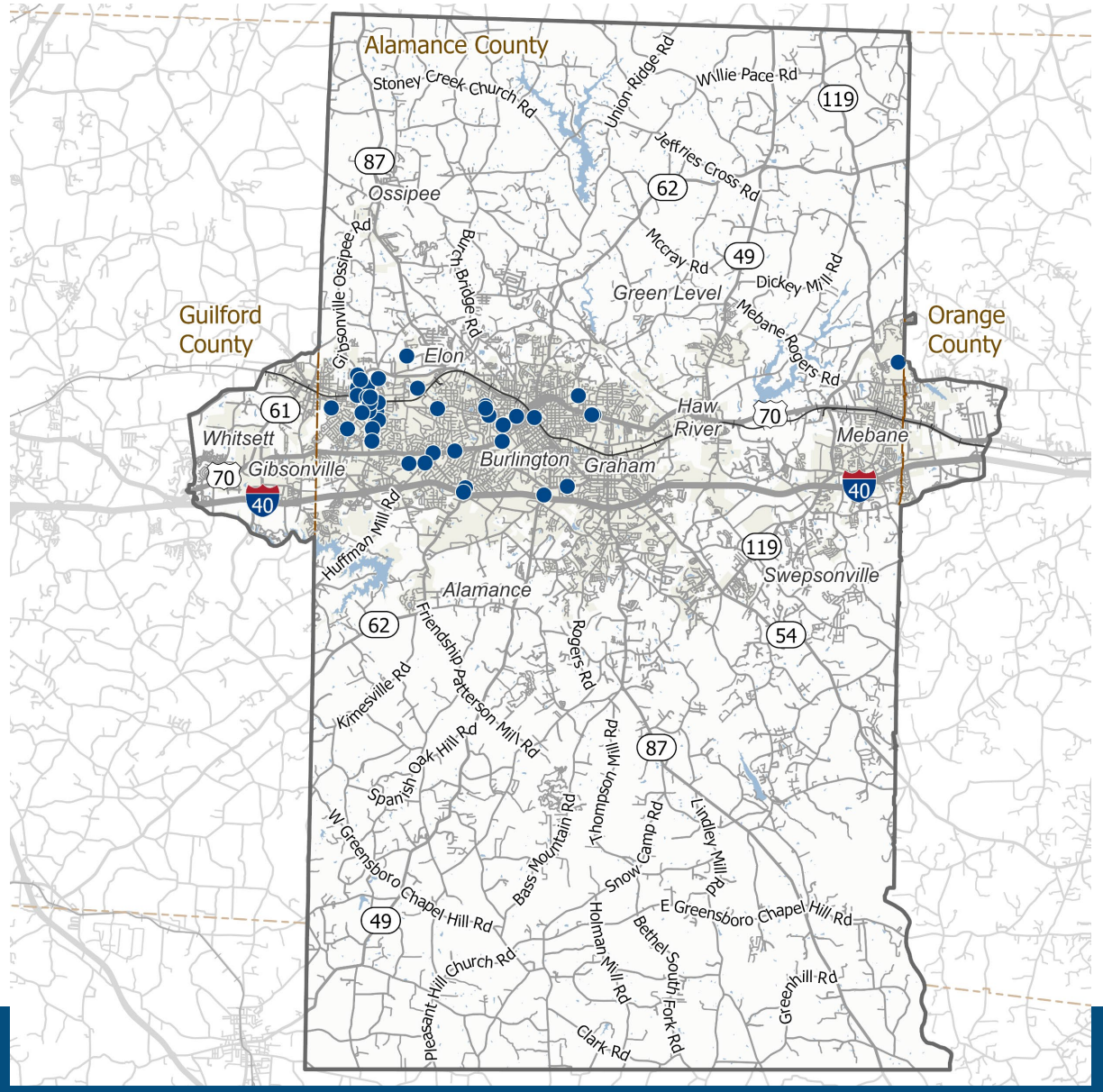
Participants identified project needs by dropping pins on a map.

- Roadway
- Intersections
- Bicycle
- **Sidewalks** — **46** Pins Dropped
- Transit
- Other

The heat map on the right shows where participants dropped pins associated with **SIDEWALKS**.

Pins were densely located in Elon along Haggard Ave and Williamson Ave.

Other clusters were located in Burlington along US 70 and Front St. Other pins were concentrated along I-40.



Interactive Map

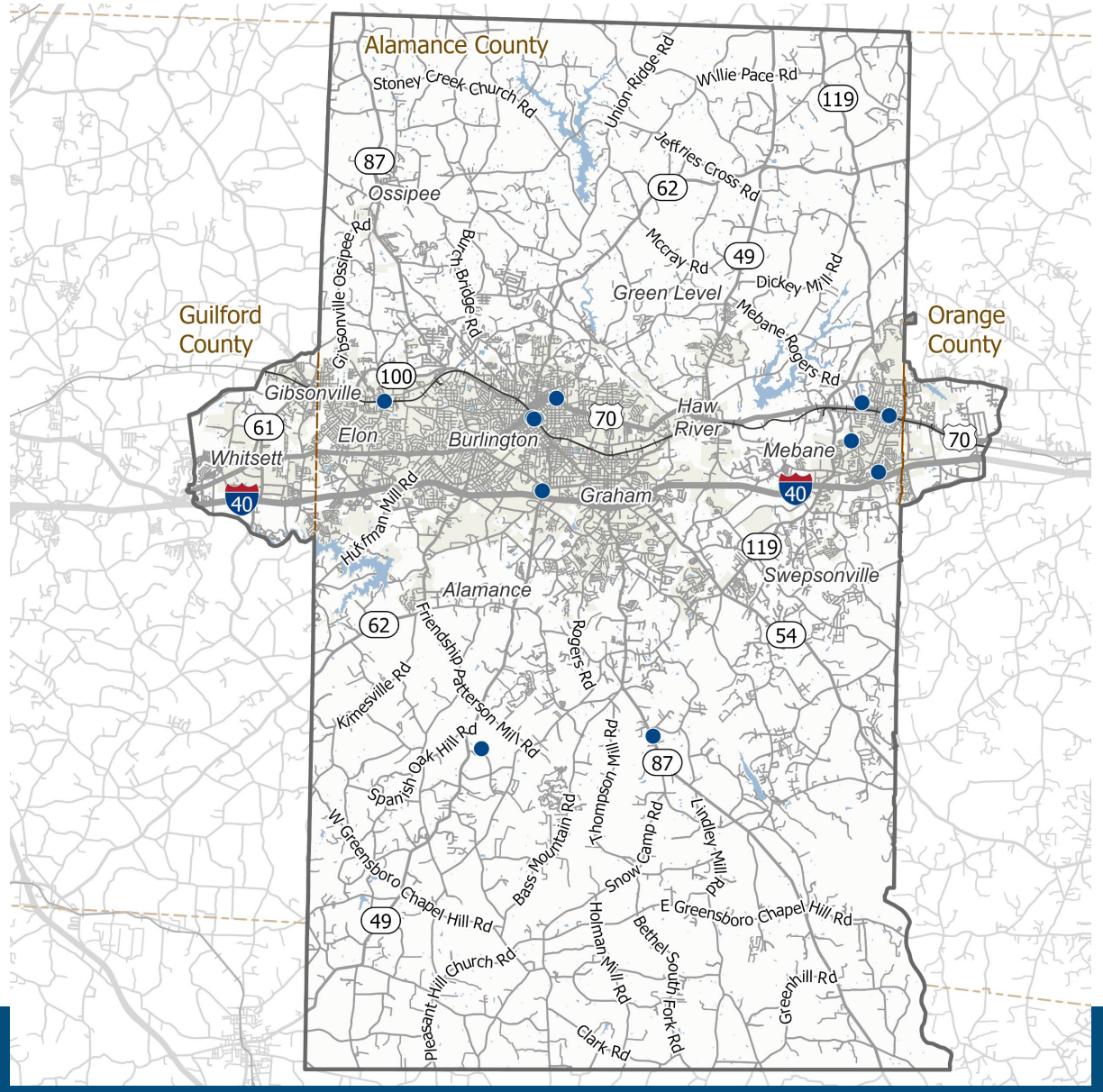
Participants identified project needs by dropping pins on a map.

- Roadway
- Intersections
- Bicycle
- Sidewalks
- **Transit** — 13 Pins Dropped
- Other

The heat map on the right shows where participants dropped pins associated with **TRANSIT**.

Pins were densely located in Burlington along NC 87.

Another cluster was located in Mebane along US 70. Other pins were dispersed between Elon, Graham, and in unincorporated areas along NC 87 and NC 49.



Interactive Map

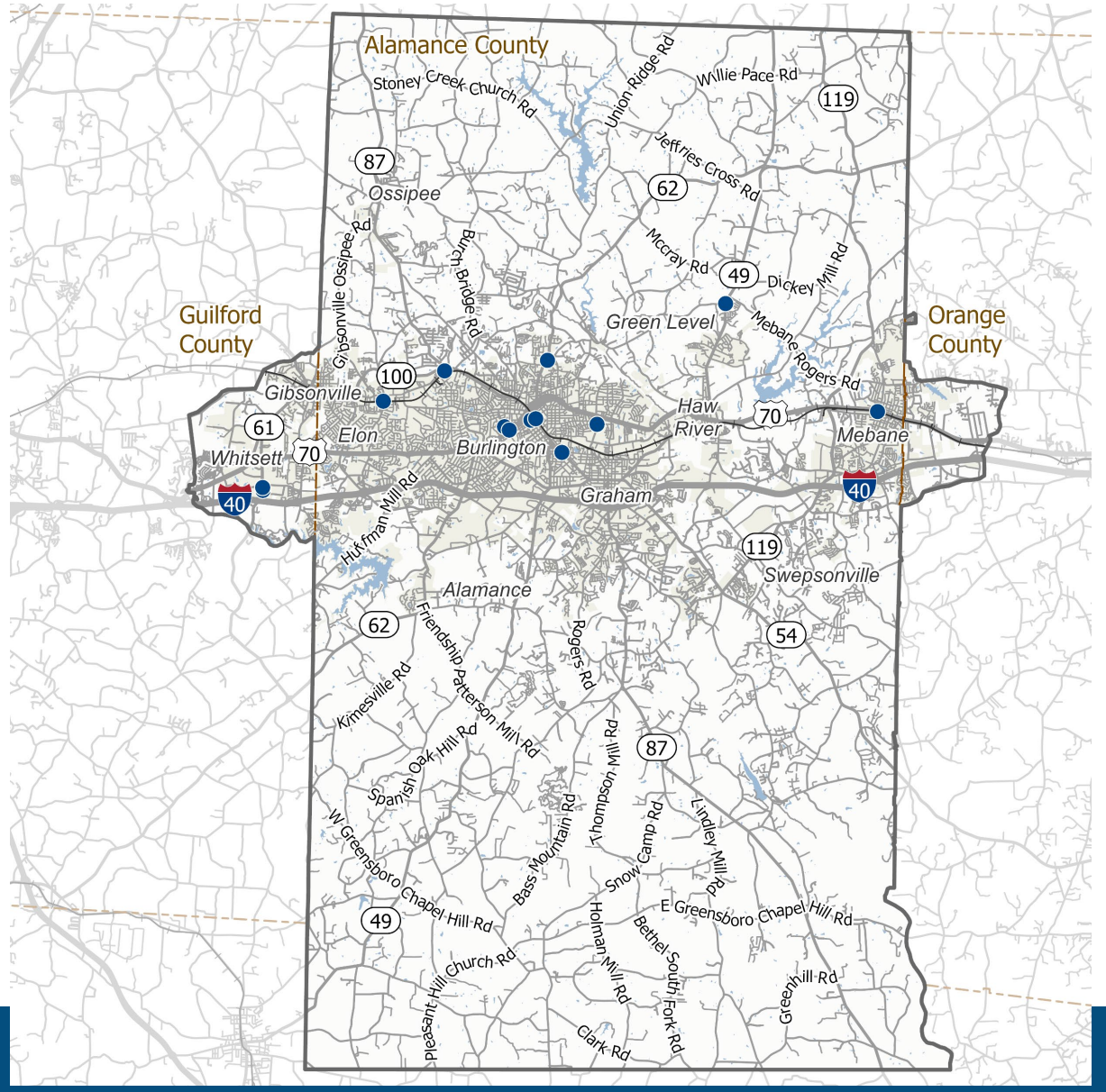
Participants identified project needs by dropping pins on a map.

- Roadway
- Intersections
- Bicycle
- Sidewalks
- Transit
- Other — **13** Pins Dropped

The heat map on the right shows where participants dropped pins associated with **OTHER** needs.

Pins were concentrated in Burlington along US 70 and NC 87.

Another cluster of pins was located in Whitsett along NC 61. Other points are dispersed between Elon, Mebane and Green Level.



Survey

Participants answered questions about existing conditions and priorities.

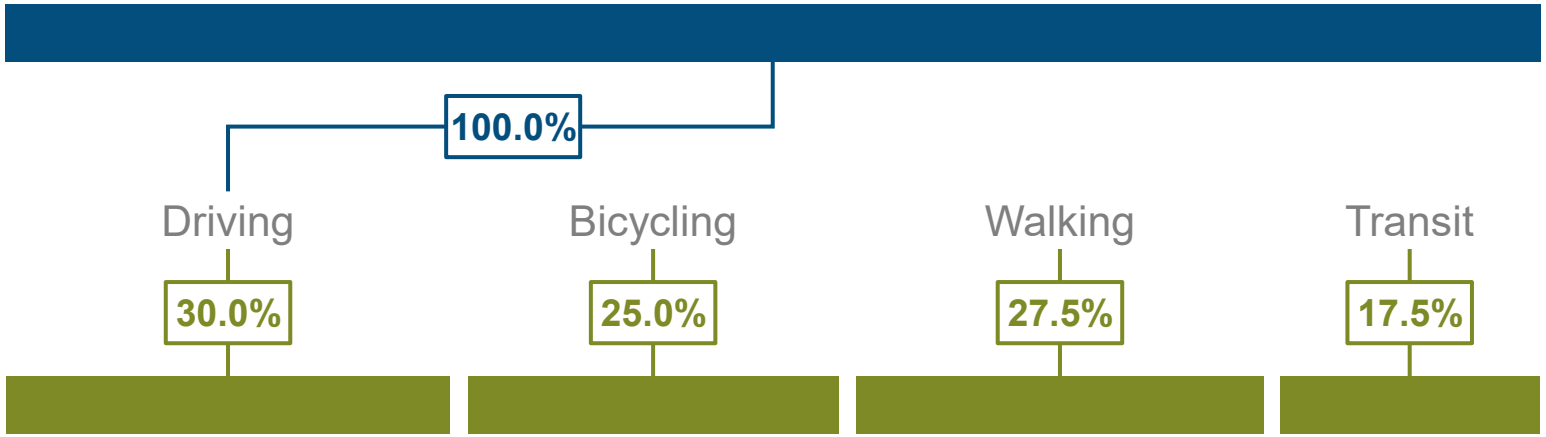
In one word, describe traveling in the study area…

TODAY.	IN THE FUTURE.
Chaotic	Peaceful
Dense	Proactive
Car-bound	Flexible
Horrendous	Brutal
Busy	Sustainable
Unimaginative	Multimodal
Slow	Really?
Car-dependent	Accessible
Congested	Simplified
Transit	Great

Over the past five years, has traveling in the study area worsened, stayed the same, or improved?



Most of the time, I travel by:

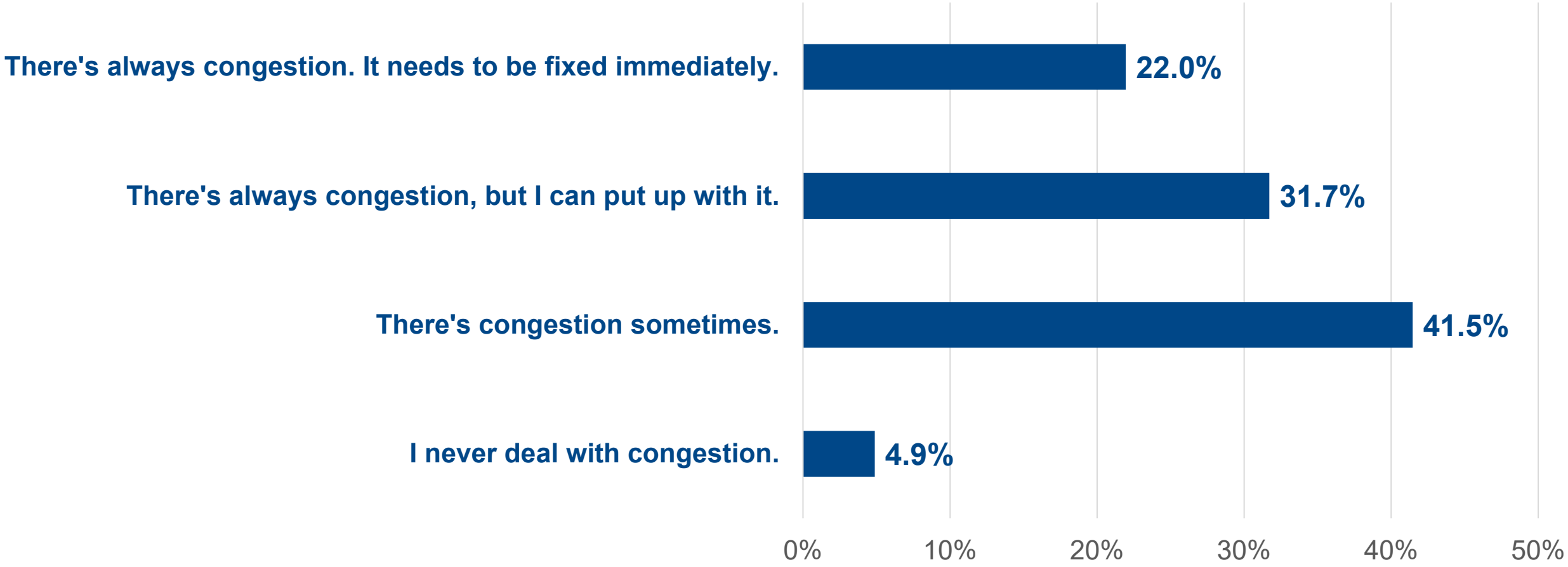


I would prefer to travel more often by:

Survey

Participants answered questions about existing conditions and priorities.

How would you describe congestion when traveling within and through the Burlington-Graham area?



Survey

Participants answered questions about existing conditions and priorities.

Which is most important to you?

Average Ranking

- **2.56** **Connectivity** | Improve access to daily needs (jobs, schools, grocery stores, and health care)
- **2.69** **Preserve Community Character** | Balance rapid growth while preserving community character (i.e., downtowns, gathering places)
- **3.94** **Mode Choices** | Variety of ways to travel
- **4.00** **Complete Streets** | Streets have full amenities
- **4.11** **Optimize Infrastructure** | Limit widenings, multi-modalism, maintenance
- **4.55** **Emerging Technologies** | ITS, transit system signal priorities, etc.
- **5.79** **Infill Development** | Increased density
- **6.64** **Freight Movement** | Movement of goods through the MPO

Ideas Wall

Participants posted digital sticky notes to an ideas wall.

Would love to see sidewalks connecting throughout the park off University and a direct connection from Beth Schmidt to Slade Park.

Restore the axed train stops in Burlington (71 and 76), expand bus service, and expand greenway system to promote more sustainable transit!

Understanding there are a lot of moving parts especially when it comes to funding projects. A proactive approach may help motorists.

I would love to see more bike lanes and more sidewalks! Especially a sidewalk connecting Downtown Burlington to graham via East Webb

Please do not stop the improvements to Hwy. 70 at the Alamance/Guilford County line. Be proactive and plan for future growth.

The entire area lacks sidewalks and bike lanes. People might get out of their car if you provide them with another option.

Ideas Wall

Participants posted digital sticky notes to an ideas wall.

Improve the Harden Street corridor, prioritizing pedestrian infrastructure. Add a median/barrier to Maple Ave between I-40 and Harden St.

Close multiple driveways on major roads. Connected sidewalks. Street trees. Safer ped crossings. Lower speeds

More forms of accessible transportation to those who are disabled. (more reliant paratransit)

More traffic calming methods that promote pedestrian safety (raised crosswalks and intersections).

It would be great to have more connectivity with active forms for transportation. In Elon there is a lack of sidewalks and multiuse paths.

Limit residential trucking (railroads are better!) freights, install traffic circles/speed tables, reroute Wilkins/Basin/49 intersection

Participant Profile

Participants answered optional demographic questions.

Gender

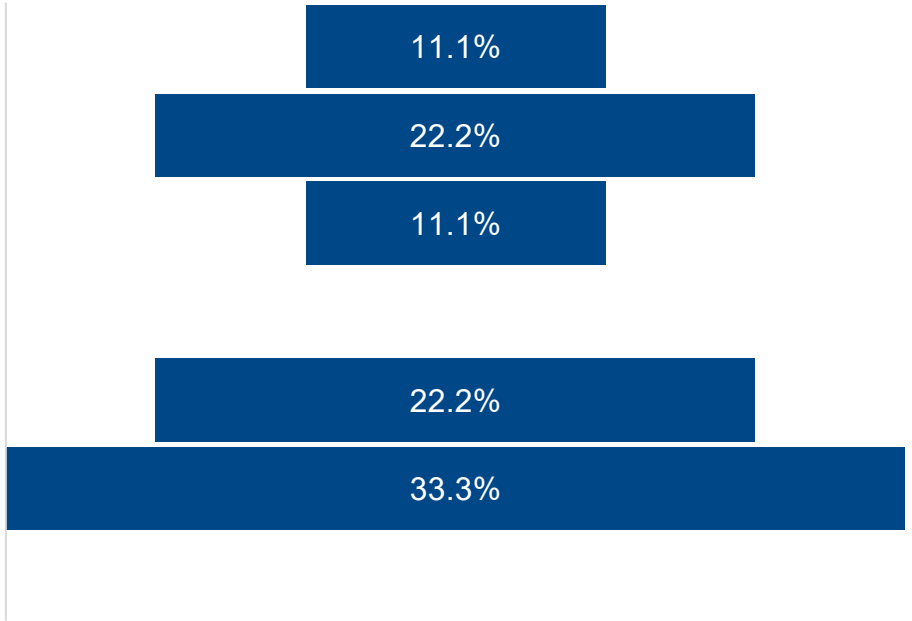
55.6%

44.4%

Age

AVERAGE
46.2

Household Income



Race

81.8%	White
9.1%	Black or African American
9.1%	American Indian or Alaska Native

Pop-Up Event

DOWNTOWN BURLINGTON

St. Paddy's Day Bash



